INTEROFFICE MEMO

Date: 1/6/98

To: Stan Cottrell *via Airborne Express-Overnight*

From: Lori MacWilliams

Subject: Herkimer Wholesale / Winston $ .70 off 2 Packs Promotion

Stan,

As follow up to your conversations with Sharon Schwalm and Darren, enclosed are labels for all Wilson Farms Stores (103 total).

Please contact Herkimer Wholesale on ***Thursday, Jan. 8th AM*** to arrange for Shipment of 1 SKU of Winston promotional sleeves to each of the Wilson Farms Stores via UPS. It will be necessary to place a shipping label on the top of each SKU of promotional sleeves, using the enclosed labels(one SKU per store). The UPS driver is scheduled to pick up all packages on Thursday - packages should be ready no later than 12 noon. Also enclosed is a check for $358.12 payable to UPS. The check must be presented to the driver upon pick up. ***Please obtain a receipt and forward to the ROU to my attention***.

Darren will advise you via Voice Mail on how we will handle transport of remaining 137 SKU's to Trippifoods in Buffalo.

Please do not hesitate to contact myself or Darren if questions.

Thanks for your assistance.

Lori

cc: Darren DeRose
Sharon Schwalm
Renee Duszynski

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